



2019 Competitive Events by Conference

Event Category	Event Abbreviation	# of Entries per Chapter	# of Students per Entry	2019 DISTRICT CONFERENCES			2019 STATE CONFERENCE		
				Test	Role-Play	Prepared Presentation	Test	Role-Play	Prepared Presentation
Principles of Business Administration Events	Business Management & Administration	2*	1	School-Site	X		School-Site	X	
	Finance	2*	1	School-Site	X		School-Site	X	
	Hospitality & Tourism	2*	1	School-Site	X		School-Site	X	
	Marketing	2*	1	School-Site	X		School-Site	X	
Team Decision Making Events	Business Law & Ethics	1	2	School-Site	X		School-Site	X	
	Buying & Merchandising	1	2	School-Site	X		School-Site	X	
	Entrepreneurship	1	2	School-Site	X		School-Site	X	
	Financial Services	1	2	School-Site	X		School-Site	X	
	Hospitality Services	1	2	School-Site	X		School-Site	X	
	Marketing Management	1	2	School-Site	X		School-Site	X	
	Sports & Entertainment Marketing	1	2	School-Site	X		School-Site	X	
	Travel & Tourism	1	2	School-Site	X		School-Site	X	
Individual Series Events	Accounting Applications	2*	1	School-Site	X		School-Site	X	
	Apparel & Accessories Marketing	2*	1	School-Site	X		School-Site	X	
	Automotive Services Marketing	2*	1	School-Site	X		School-Site	X	
	Business Finance	2*	1	School-Site	X		School-Site	X	
	Business Services Marketing	2*	1	School-Site	X		School-Site	X	
	Entrepreneurship	2*	1	School-Site	X		School-Site	X	
	Food Marketing	2*	1	School-Site	X		School-Site	X	
	Hotel & Lodging Management	2*	1	School-Site	X		School-Site	X	
	Human Resource Management	2*	1	School-Site	X		School-Site	X	
	Marketing Communications	2*	1	School-Site	X		School-Site	X	
	Quick Serve Restaurant Management	2*	1	School-Site	X		School-Site	X	
	Restaurant & Food Service Management	2*	1	School-Site	X		School-Site	X	
		Retail Merchandising	2*	1	School-Site	X		School-Site	X
	Sports & Entertainment Marketing	2*	1	School-Site	X		School-Site	X	
Personal Financial Literacy Event	Personal Financial Literacy	1	1	School-Site	X		School-Site	X	
Professional Selling & Consulting Events	Financial Consulting	1	1	School-Site		X	School-Site		X
	Hospitality & Tourism	1	1	School-Site		X	School-Site		X
	Professional Selling	1	1	School-Site		X	School-Site		X
Business Operations Research Events	Business Services	1	up to 3						X
	Buying & Merchandising	1	up to 3						X
	Finance	1	up to 3						X
	Hospitality & Tourism	1	up to 3						X
	Sports & Entertainment Marketing	1	up to 3						X
Chapter Team Events	Community Service Project	1	up to 3						X
	Creative Marketing Project	1	up to 3						X
	Entrepreneurship Promotion Project	1	up to 3						X
	Financial Literacy Promotion Project	1	up to 3						X
	Learn & Earn Project	1	up to 3						X
	Public Relations Project	1	up to 3						X
Entrepreneurship Events	Innovation Plan	1	up to 3						X
	Business Growth Plan	1	up to 3						X
	Franchise Business Plan	1	up to 3						X
	Independent Business Plan	1	up to 3						X
	International Business Plan	1	up to 3						X
	Start-Up Business Plan	1	up to 3						X
Integrated Marketing Campaign Events	IMC – Event	1	up to 3				School-Site		X
	IMC – Product	1	up to 3				School-Site		X
	IMC – Service	1	up to 3				School-Site		X

*Denotes that up to two additional competitive event spots can be earned through the [Tennessee DECA Membership Campaign](#).