



## 2018 State Career Development Conference | Advisor Work Assignments

### Principles of Business, Individual Series, and Team Decision Making Events

**Role Play Coordinator:** Pamela Thurman

**Location:** Meeting Room 13/14/15

**Role Play Coordinator Assistants:** Donna Smith, Tristan Brown, and Jamie Shields

**Holding Room Coordinators:** Ron Howard and Greg Burns

Event	Role Play Presentation (Friday AM)		Holding Room Assistants
	Event Chief	Event Assistant	
1. Accounting Applications (ACT)	Amanda Dorsey	Erika Cole	Ralston Williams Traci Chambers Laurinda Lamb Matt Mercy Patty Justice
2. Apparel & Accessories Marketing (AAM)	Heidi Miller	Amanda Sharp	
3. Automotive Services Marketing (ASM)	Renee Delbridge	Andrew Bell	
4. Business Finance Series (BFS)	Michael Hennigan	Jayme Williams	
5. Business Services Marketing (BSM)	Art Yasso	Shaila Travis	
6. Entrepreneurship Series (ENT)	Robert Kriebel	Elik Pickell	
7. Food Marketing Series (FMS)	Susan Dyer	Jennifer Pierce	
8. Hotel & Lodging Management (HLM)	Joy Gornto	Randy Bishop	
9. Human Resources Management (HRM)	Jackie Howard	Ashley Basehart	
10. Marketing Communications Series (MCS)	Lori Parks	Christopher Michael	
11. Quick-Serve Restaurant Mgmt (QSRM)	Tim Boyer	Kevin Green	
12. Restaurant & Food Service Mgmt (RFSM)	Kim Foster	Charlene Wooldridge	
13. Retail Merchandising (RMS)	Cynthia Rhoden	Leigh Risher	
14. Sports & Entertainment Marketing (SEM)	Julie Davis	Cara Harding	

Event	Role Play Presentation (Friday AM)		Holding Room Assistant
	Event Chief	Event Assistant	
1. Business Law & Ethics Team (BLTDM)	Sandra Askew	Crystal Kennedy	Ric Kincade Angela Lewis Sherry Casey
2. Buying & Merchandising Team (BTDM)	Tana Trentham	Mark Bates	
3. Entrepreneurship Team (ETDM)	Contessa Crutcher	Whitney Patton	
4. Financial Services Team (FTDM)	Dawn Walters	Celia Moorman	
5. Hospitality Services Team (HTDM)	Heather Lovett	Pamela Carter-Bergvin	
6. Marketing Management Team (MTDM)	Joni Ketchum	Tunisha Hobson	
7. Sports & Entertainment Team (STDM)	Valerie Wilson	Jim Merry	
8. Travel & Tourism Team (TTDM)	Jennifer Vining	MarQo Patton	

Event	Role Play Presentation (Friday AM)		Holding Room Assistant
	Event Chief	Event Assistant	
1. Principles of Bus Mgmt & Admin (PBM)	Zach Baker	Joi Wasill	Shawna Ervin Joey Reed Becky Brady
2. Principles of Finance (PFN)	Brian Welp	Youraba Latiker	
3. Principles of Hospitality & Tourism (PHT)	Robbie Reed	Susan Martin	
4. Principles of Marketing (PMK)	Sharvan Johnson	Kathleen Homer	

Event	Role Play Presentation (Friday AM)	
	Event Chief	Event Assistant
1. Personal Financial Literacy	Tim Grapes	Beth Teague



## 2018 State Career Development Conference | Advisor Work Assignments

### Professional Selling & Written Events

**Written Event Coordinator:** Tyra Pilgrim

**Location:** Meeting Room 13/14/15

**Written Event Coordinator Assistants:** Mary Beth Allen and Tiffany Cain

**Holding Room Coordinator:** Penny Kell

Event	Presentation (Thursday PM)		Holding Room Assistant
	Event Chief	Event Assistant	
1. Financial Consulting Event (FCE)	Rosanna Giles	Jackie Cutshaw	Sherri Rogers
2. Professional Selling Event (PSE)	Angel Fowler	Joel Maners	
3. Hospitality & Tourism Prof. Selling (HTPS)	TyAnn Greene	Gina Hodges	
4. Advertising Campaign Event (ADC)	Martha Barnett	Thaddeus Hubbard + Chelsea Phillips	Jackie Stevens
5. Fashion Merchandising Promo Plan (FMP)	Sean Higgins	Gloria Price	
6. Sports & Entertainment Promo Plan (SEPP)	Emily Edmison	Greg Baughn	

Event	Chief Presentation (Thursday PM)	
	Event Chief	Event Assistant
1. Business Services Operation Research (BOR)	Elaine Skoog	Jeanette Noffsinger
2. Buying & Merchandising Operations Research (BMOR)	DeeDee Brown	Jennifer Allen
3. Community Service Project (CSP)/Business Growth Plan (EBG)	Holly Burns-Whitehead	Judy Rule
4. Creative Marketing Project (CMP)	Jil Maples	Imogene Roberson
5. Innovation Plan (EIP)	Marlena Dixon	Jennifer Gatlin, Joanne Hut + Brenda Daniel
6. Franchise Business Plan (EFB)	Lisa Baugh	Landon Sessoms
7. Start-Up Business Plan (ESB)	Josh Dumas	Ladonna Cherry
8. Entrepreneurship Promotion Project (EPP)	Christy Brown	Beverly Jackson
9. Independent Business Plan (EIB)	Valarie Deckard	Shirley Szalay
10. Finance Operations Research (FOR)	Ann Stewart	Tyler DeBord
11. Financial Literacy Promotion Project (FLPP)	Nicole Daniels	Angela Prater
12. Hospitality & Tourism Operations Research (HTOR)	Melissa Bashore	Jackie Crawley-Harrison
13. International Business Plan (IBP)	Harold Bouldin	Paul Romero
14. Learn & Earn Project (LEP)	Denise Cito	Brett Heinemeyer
15. Public Relations Project (PRP)	Jamie Reynolds	Sharon Woodard
16. Sports & Entertainment Operations Research (SEOR)	Amanda Davoli	Robin Vannoy
<b>Holding Room Assistants:</b> Lisa Tate / Tina Carmichael/ Sam Blevins/Rebekah Brashier/Chris Robinson		

#### General & Other Activities

POBA, Series, and TDM Holding Room Coordinator	Ron Howard & Greg Burns
Written Events Review Table + Help Desk Coordinators	Mary Ann Golden + Dee Cole
Banquet Seating/Awards Seating	Emily Colbert & Tiffany Cain
Hospitality Committee Coordinator	Colby Pilkey
T-Shirt Dance Thursday – Collect \$1 per student	<ol style="list-style-type: none"> <li>1. Advisors: You are <b>REQUIRED</b> to attend the aquarium on Thursday evening if any students from your chapter will be there.</li> <li>2. Advisors: You must collect the \$1 admission donation for MDA from your students prior to entering the aquarium.</li> <li>3. Advisors: You must remain with your students at the formal dance after the mini awards banquet.</li> </ol>
Dance Friday – Formal Attire	
Judge Coordinators	Tyra Pilgrim & Lisa Nease
Exhibitor Booths	Cindy Rule & Robbie Reed