



**State Membership Goal: 6,000+**

**Deadline: December 1, 2020**

**IGNITE**

- **Goal:** Maintain Chapter Membership Total from Last Year
- **Reward:** Recognition on the Tennessee DECA Website
- **Reward:** Membership Campaign Lanyard Ribbons at SCDC

**ELEVATE**

- **Goal:** +5 Student Members
- **Additional Reward:** Letter to School Administration
- **Additional Reward:** Certificate at the District Career Development Conference
- **Additional Reward:** Chapter Name on the State Career Development Conference Shirt

**EMPOWER**

- **Goal:** +7 Student Members **-AND-** 7 Professional -or- 7 Alumni Members
- **Additional Reward:** Interior Classroom Banner at the SCDC Opening Session
- **Additional Reward:** Reserved Seating at the SCDC Opening Session

**ASPIRE**

- **Goal:** +9 Student Members, 9 Professional Members, **-AND-** 9 Alumni Members
- **Additional Reward:** One Extra Competitive Event Spot for all P-O-B-A and I-S Events at DCDC
- **Additional Reward:** Early/Priority Hotel Reservations Accepted for Your Chapter at SCDC
- **Additional Reward:** Digital Copies of the 2020 SCDC Exams

**OTHER MEMBERSHIP RECOGNITION:**

**CLUB 75**—Complete **ELEVATE** level with at least **75** chapter members. **REWARD:** DECA tie.

**CLUB 125**—Complete **ELEVATE** level with at least **125** chapter members. **REWARD:** DECA blazer + one extra competitive spot for each POBA and Individual Series event at DCDC.